

# Executive Summary

## Background

Chesham Renaissance Community Interest Company (Chesham Renaissance) published A Vision for Chesham (Stage 1, July 2017) as the first stage in engaging with local people and stakeholders about the future of Chesham. This is part of a stepped approach to developing a more detailed Chesham Masterplan that will provide:

- A framework for the regeneration of the town;
- A set of principles to help steer new development;
- Guidelines for a range of high quality homes;
- An evening economy strategy; and
- Plans to strengthen the vitality and character of the town.

Chesham Renaissance is committed to undertaking an effective, fair and transparent consultation in line with the principles of good practice. As part of that process Chesham Renaissance will review and consider comments received on the plans at every stage against the overarching Masterplan principles.

This report provides an account of the first stage of the public consultation undertaken, including who was involved, how they were engaged and the feedback and comments that were made. It is also the first of an ongoing consultation that will track and monitor feedback at various stages of the development.

## Consultation

The Chesham Masterplan was the subject of an extensive consultation programme between:

**3rd November 2017 – 31st January 2018.**

A dedicated website ([cheshammasterplan.org](http://cheshammasterplan.org)) hosted all relevant key information on the Masterplan and much of the consultation focused on encouraging the community to use this site to complete the online consultation questionnaire. The consultation questionnaires were also available in paper format with designated collection points for those that preferred to respond in this way. The consultation included, but was not limited to, focus groups, presentations, meetings, and several public events ensuring that as wide an audience as possible had access to information. A social media campaign supported the face to face activity. Chesham Renaissance continued to accept feedback after the published deadline and continue to do so as part of the ongoing engagement strategy.

## Results

680 questionnaires have been received to date and 645 questionnaires were completed and submitted during the consultation period 3/11/17 to 31/1/18 from individuals and

